**Automated Workflow for Quality Enforcement**

1. **Pre-Commit Hooks Configuration**:
   * Set up pre-commit in the repository.
   * Add SQLFluff and DBT-Check to the **pre-commit-config.yaml** file.
   * Run pre-commit install to activate hooks.
2. **Continuous Integration (CI) Pipeline**:

Use GitHub Actions to set up a CI pipeline that runs on each PR. This pipeline should include:

* + **SQLFluff**: Run linter checks.
  + **DBT Tests**: Execute DBT tests to ensure models are correct.
  + **DBT Run**: Optionally, run a DBT job to build models in a staging environment to catch runtime errors.

Example GitHub Actions Workflow (.github/workflows/**dbt\_ci.yml**):

1. **Enforce Code Quality in CI**:

Configure the CI pipeline to block merging if any of the checks fail. This ensures that only code adhering to the quality standards is merged into the main branch.

1. **Monitoring and Alerts**:

Use Prefect or Airflow to orchestrate DBT jobs and monitor their success. Set up alerts using AWS SNS or other notification systems to notify the team of any job failures.